

REP HEADLINE# 6336256
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY:
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP

SEP26/12 08.21
*** WDCM-TV ***

ADV # _____ ADV. NAME ISS/GTF-VOTE NO ON 7
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME ANNE BRAUNSCHEIDEL
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6336256

PRDCT GTF-VOTE NO ON 7 EST#1396 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP26/12 08.21

REP: TO: MALIORY
FROM: GREG
NEW ORDER
TTL...\$36600...29X
THX PLS CFM, 9/26/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700P-730P	30		\$1,600.00	10/5	10/5	2		FRI	2
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1396												
PROGRAM : 2.5 MEN												
2			730P-800P	30		\$1,800.00	10/5	10/5	2		FRI	2
PROGRAM : 2.5 MEN												

92-9/26/12

HEADLINE# 6336236
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP26/12 08:21
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTM	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P	30		\$800.00	10/6	10/6	1		SAT	1
PROGRAM : SEC PREGAME												
4			1200N-300P	30		\$1,600.00	10/6	10/6	3		SAT	3
PROGRAM : SEC FOOTBALL												
5			630P-700P	30		\$600.00	10/8	10/11	8		M-TU	8
PROGRAM : SEINFELD												
6			700P-730P	30		\$1,600.00	10/8	10/11	8		M-TU	8
PROGRAM : 2.5 MEN												
7			730P-800P	30		\$1,800.00	10/8	10/10	3		M-W	3
PROGRAM : 2.5MEN												
8			630P-700P	30		\$600.00	10/5	10/5	2		FRI	2
PROGRAM : SEINFELD												
OCT/12						36600.00						
CONTRACT TOTAL												36600.00
TOTAL SPOTS												29

MARKET TOTALS \$1,220,000 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPMX 0% WDCA 1%

SVC- NSI
DEMOS- RA35+*